

### Acoustic Research Accessories Announces Zentral Home Command Smartphone Remotes

*Four models that will turn a Blackberry or iPhone into a Universal Remote Control*

**LAS VEGAS – January 6, 2010** – International CES, Booth 11006-10506 – Audiovox Corporation (NASDAQ: VOXX) today announced that it has initiated a new Acoustic Research branding strategy that is promoting its Smartphone Remote Control products into a new sub-brand called ZENTRAL Home Command. The new brand strategy, which includes new marketing collateral, packaging, and a Web site, reinforces Audiovox’s leadership in Remote Control technology.

Audiovox is showcasing four Zentral products at CES: the Smartphone AV Remote for the Blackberry and the iPhone, the Smartphone Jukebox, and Smartphone Garage Control.

“Our new Zentral Home Command products will turn your Blackberry or iPhone into so much more. With Zentral, you will have useful solutions for controlling and navigating home audio and video equipment, iPod and Home Control through your Blackberry or iPhone,” said David Geise, president, Audiovox Accessories Corporation.



The Smartphone AV Remote for Blackberry or iPhone allows a consumer’s phone to “talk” with an AV remote bridge via Bluetooth®, and the bridge will relay commands via infrared blasts to their entertainment components. Once the bridge and remote APP are linked, the user will be able to have a full remote control interface on the Smartphone and will be able to control up to sixteen devices, execute one-touch activities, and manage television viewing and recordings through an interactive guide. Manufacturer’s Suggested Retail Price (MSRP) for the Zentral Smartphone AV remote is \$59.99 for the Blackberry version and \$79.99 for the iPhone version.

Zentral Smartphone Jukebox will help iPod owners listen and control their music. This solution provides easy navigation and control of an iPod through the Blackberry Smartphone. MSRP: \$69.99.

The Zentral Smartphone Garage Remote will be the first product in true Home Automation. It will provide a seamless and secure solution – so a Blackberry Smartphone can be used to operate a garage door. MSRP: \$49.99.

*(more)*

All four Zentral Home Command models will be available this spring at retail.

The new Acoustic Research Zentral products will be on display in the Audiovox Accessories section of booth 11006-10506 in the Central Hall, as well as in the partner technology section of Research in Motion's booth 30851 in the South Hall of the Las Vegas Convention Center.

For more information on Audiovox Accessories, visit [www.araccessories.com](http://www.araccessories.com).

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About Audiovox

Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, FLO TV, Mobile Video + PlayStation 2 systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, Internet radios, clock radios, portable DVD players, multimedia products like digital picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer®-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, RCA, Jensen, Acoustic Research, Energizer, Advent, Code Alarm, TERK, Prestige and SURFACE brands. For additional information, visit our Web site at [www.audiovox.com](http://www.audiovox.com).

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2009 and in its most recent Form 10-Q filing with the Securities and Exchange Commission.*

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