



## News Release

### New RCA Digital Camcorder Line Adds Exclusive Memory Manager Software

*Options for YouTube, Box.net and E-mail Sharing Add Connectivity and Simplify Use*

**LAS VEGAS – January 7, 2009 – International CES, Booth 11006-10506**, Audiovox Corporation (NASDAQ: VOXX). RCA is shaking up the point and shoot camcorder market with the company's 2009 line of Small Wonder HD and standard-definition camcorders, which are smaller-slimmer-lighter, and thanks to patented Memory Manager™ software, more user friendly camcorders which are – best of all – affordable.

“Today's camcorders need to deliver much more than just good pictures and video,” said Tom Malone, president, Audiovox Electronics Corporation. “As point and shoot products, digital camcorders must combine ease of use with sophisticated connectivity, which we achieve with the new RCA Small Wonder line.”

The RCA Small Wonder camcorder's ease of use starts with Memory Manager Software that requires no CD-ROM because it's embedded in the camcorder and launches automatically with the first USB PC connection. In addition to the Small Wonder's built-in picture button, users can also capture an image from the recorded video using the Memory Manager software's EZGrab™ feature frame-by-frame accuracy. Memory Manager also makes video editing easy, using the “Trim & Join” feature that lets users become a video maker who can customize a clip's start and end points to keep only desirable segments. Users have total control to click and drag images and arrange (or rearrange) video segment exactly as desired to create a custom movie. The editing is achieved easily with software that guides the user from start to finish. After completing the video production, the user can save it to PC for sharing on YouTube™, Box.net or via e-mail.

The company plans to bring three RCA Small Wonder Camcorders to market during the first quarter of 2009, led by the HD models, EZ300HD and EZ209HD.



*RCA Small Wonder EZ209HD*

**EZ209HD** is RCA's slimmest, sleekest, sexiest Small Wonder giving a crystal-clear video picture in **HD** quality as well as High Quality or WebQuality. Users can also grab those action scenes in high-speed Sports Mode at 60fps (frames per second). With the EZ209HD, sharing videos on YouTube and Box.net is easy and fun to do. Shoot and view videos on the Small Wonder's built-in 2-inch LCD screen or view the videos on an **HD** television using the camcorder's HDMI connection. A microSD card slot (with expansion options up to 16GB),

provides the ability to record for several additional hours and an 8 megapixel Still Photo Capture feature makes the EZ209HD perfect for those catching memorable pictures. A built-in rechargeable battery that delivers up to two hours of use is included. MSRP: \$119.99.



**EZ300HD** delivers **HD** quality video resolution, with high definition recording time up to nine hours (using an optional 16GB SD card). Features include Point-And-Shoot simplicity so the user anyone can capture video but just aiming and pressing the big red record button. Also capture still images in 5 megapixel resolution and flip out lens make self recording a cinch View your videos and pictures on the 2.4" display or on your **HD** television using the built-in HDMI connection. The 2GB internal memory holds up to 1 hour of video clips in HD mode, or up to 6 hours in YouTube Capture Mode. A built-in rechargeable battery gives 2 hours of use. MSRP: \$169.99.

*RCA Small Wonder EZ300HD*

Additionally, RCA will ship and affordable entry-level standard and Web definition Small Wonder digital camcorder, model EZ207, which features a flip out screen. MSRP: \$79.99

# # #

Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, clock radios, portable DVD players, portable GPS, flat-panel TVs, extended range two-way radios, multimedia products like digital picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, RCA, Jensen, Acoustic Research, Energizer, Advent, Code Alarm, TERK, Prestige and SURFACE brands. For additional information, visit our Web site at [www.audiovox.com](http://www.audiovox.com).

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including

some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2008 and Form 10-Q for the fiscal second quarter ended August 31, 2008.

**Contact for Trade Press:**

Melvin Clapman Public Relations  
Melvin Clapman 914-923-9222  
914-645-7671 cell (at CES)  
mclapman@mindspring.com

**Contact for Consumer Press:**

Marina Maher Communications  
Deanna Davis 212-485-6876  
917-232-2432 cell (at CES)  
ddavis@mahercomm.com