



## News Release

### **Acoustic Research Expands Outdoor Wireless Collection**

*New Models Add Style, Sound and Lighting to Your Outdoor Living Spaces*

**LAS VEGAS – January 6, 2010** – International CES, Booth 11006-10506 – Audiovox Corporation (NASDAQ: VOXX). With an eye on design, technology and convenience, Audiovox Accessories Corporation today announced four new wireless products developed to enhance the outdoor entertainment experience. The new Acoustic Research Outdoor Living collection offers a variety of wall lanterns and wireless speakers that provide a compelling combination of design, quality, and value.

Homeowners are turning their attention to outdoor living spaces with upscale landscaping, patios, decks, courtyards and gazebos, which have become an extension of the family living room. They want built-in grills, attractive fireplaces, big outdoor kitchens, and good-looking sound systems. “You could say Out-is-In,” said David Geise, president, Audiovox Accessories Corporation.

“With the success of our award winning *Mission-Style* Outdoor Wall Lantern with Wireless Speaker (AW850), and the Portable Outdoor Speaker (AW825) introductions this past fall, we are expanding our collection with four new models,” said Geise.

#### **Unique Designs – Compliment the Outdoor Living Decor**

“Most outdoor speakers on the market today are either alternative versions of indoor speaker designs or they take the form of natural objects such as rocks. We decided to take a different approach to outdoor speakers by looking at common design styles and materials used for outdoor products such as lighting, planters, and furniture. And we saw a great opportunity to add some style, sound and vision to the backyard in one easy to use product,” said David Benedetti, manager of industrial design, Audiovox Accessories Corporation.

The new Acoustic Research “Main Street” series has three models that blend into the outdoor décor of most homes. The design elements compliment most popular outdoor lighting fixtures and environments. Each of the products provide weather resistant features – so the consumer is able to use the product at different times of the year, and for year-round, outdoor, entertaining. Manufacturer’s Suggested Retail Price (MSRP) for the new Outdoor Wireless Speaker or Outdoor Lamp/ Wireless Speaker model ranges from \$99 to \$129.

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For a unique portable speaker solution, the “Acoustic Research Rock-Pot” offers a planter and wireless speaker combination. This portable solution can be used indoors or outdoors. The planter can separate from the wireless speaker if needed. MSRP: \$129.99.

All four models will be available in the spring of 2010.

**Effortless Installation – Send Music from the Inside to the Outdoors**

The Acoustic Research Outdoor Wireless Collection is compatible with any audio device that has a stereo output including an iPod, MP3 player, computer, home theater devices, DIRECTV® or cable device. From the compact 900MHz transmitter, which is connected to the audio device, the audio content is transferred seamlessly to the wireless speaker. Place a speaker anywhere outdoors or indoors for great wireless sound.

All of the new Acoustic Research Outdoor Wireless products will be on display in the Audiovox Accessories section of booth 11006-10506 in the Central Hall of the Las Vegas Convention Center.

For more information on Audiovox Accessories, visit [www.araccessories.com](http://www.araccessories.com).

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About Audiovox

Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, FLO TV, Mobile Video + PlayStation 2 systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, Internet radios, clock radios, portable DVD players, multimedia products like digital picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer®-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, RCA, Jensen, Acoustic Research, Energizer, Advent, Code Alarm, TERK, Prestige and SURFACE brands. For additional information, visit our Web site at [www.audiovox.com](http://www.audiovox.com).

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox*

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*and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2009 and in its most recent Form 10-Q filing with the Securities and Exchange Commission.*

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