

Audiovox Adds Quick Connect Headrest Mount to 2012 PDVD Line

Headrest mount turns portable into mobile with widely adjustable tilt angles

LAS VEGAS, NV – January 9, 2012 – International CES, Center Hall, Booth 10404-10415 – Audiovox Electronics Corporation (AEC) introduced its quick connect/disconnect headrest mounting solution for four of the portable DVD players in its program. The flexible car mount is a new quick connect headrest mounting solution designed to offer a clean, professionally installed look without losing the portability of the system.

“Portable DVD players have always been part of the competition to installed, automotive rear seat entertainment but they have had limitations. Because we are always looking for ways to improve the road trip experience for the rear seat passenger, we are adding this unique mounting system to our Portable DVD line so not only do you have the best portable product, you have a robust in-vehicle solution as well,” said Tom Malone, President, Audiovox Electronics Corp. “Our new headrest mount works in most vehicle interiors, even those with dramatic headrest shapes. The innovative headrest brackets eliminate the need for cumbersome straps and offer a wide variety of adjustable tilt angles, no matter what the headrest pillow shape or front passenger’s seat setting is, so that the DVD screen is always at the correct viewing angle.”



The D7121ESK, dual-screen 7” portable DVD player with mounting headrest kit comes with one master 7” TFT display unit w/DVD player and a second master dependent 7” TFT display unit. This system features a two-hour playback battery, an IR remote, two headphones, two adjustable tilt headrest brackets and plays DVD, CD, CD-R, CD-RW and picture CD. Available now with a Manufacturer’s Suggested Retail Price (MSRP): \$179.99.

Audiovox will also expand on its popular extra screen model and offer a new 9” version in 2012, the D9212PK. This system offers the same features as the D7121ESK and will be available in April 2012 with a Manufacturer’s Suggested Retail Price (MSRP): \$249.99. The other two models that feature the new quick connect headrest mount are the DS7521PK, a 7” swivel screen portable DVD player with USB/SD Card media slot which is available now with an MSRP: \$129.99 and the DS9521PK, a 9” version similar to the DS7521PK which is also available now with an MSRP of \$159.99. All units come with a convenient, zippered and compartmentalized carry bag for portability outside the vehicle.

“Key product enhancements include multiple screens and a one-hand, one-click release latch, which lets you grab your player and go or easily hide it securely from view when not in use. This gives the consumer very nice, high-end rear seat entertainment options, and the retailer an opportunity to sell these products at respectable profit levels,” Malone concluded.

2012 Audiovox Portable DVD Product Line:

Model	Description	Availability	MSRP
7" Models			
D7121ESK	Dual-Screen 7" screens. Two sleek headrest mount brackets and deluxe carry bag	Now	\$179.99
DS7321	Basic 7" Swivel	Now	\$99.99
DS7321PK	7" Swivel Kit. Headrest mount/carry bag & two headphones	Now	\$119.99
DS7521PK	7" Swivel with USB/SD Slots, car mount bracket, two headphones and carry bag	Now	\$129.99
9" Models			
D9121ESK	Dual-Screen 9" screens. Two sleek headrest mount brackets and deluxe carry bag	April	\$249.99
DS9341	Basic 9" Swivel w/4 HR battery	Now	\$129.99
DS9341PK	Basic 9" Swivel Kit w/4 HR battery. Headrest mount/carry bag & two headphones	Now	\$149.99
DS9521PK	9" Swivel with USB/SD slot, car mount bracket, two headphones and carry bag	Now	\$159.99
10" Models			
DS2058	10.2" Swivel PDVD w/DIGITAL display. 5 HR battery	Now	\$229.99

The Audiovox brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Audiovox Dealer in the US, email us at: newaccounts@audiovox.com

For more information on the Audiovox Portable DVD product line, please visit: audiovoxproducts.com

Like us on our Facebook Page: [Audiovox on Facebook](#)

Subscribe to our channel: [Audiovox on YouTube](#)

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems and is the exclusive provider of SIRIUS XM satellite radio products in the aftermarket. AEC is also a recognized leader in the marketing of automotive entertainment, rear observation, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers ("OEMs"), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include Audiovox®, Invision®, Jensen®, Omega®, Advent®, Code Alarm®, Prestige®, and Excalibur®.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox®, Klipsch®, RCA®, Invision®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, and Oehlbach®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

Audiovox Contacts:

Jeremy Stoehr

Phone: 1-631-436-6371

Email: jstoehr@audiovox.com

Mary Kate Joyce, Marina Maher Communications

Phone: 1-212-485-6865

Email: mkjoyce@mahercomm.com

#