

Acoustic Research Launches AirPlay Audio System

Wireless portable speaker lets you stream and control music wirelessly through your WiFi Network from your Apple devices

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– Acoustic Research (AR) today unlocks the wireless potential built into virtually every iPad®, iPhone®, and iPod® touch, with their AirPlay Audio System. Now your iTunes® playlists can get high quality AR sound and stream your music wirelessly. Simply plug in the AR audio system to any 12-volt outlet, connect it to your WiFi network and instantly stream music wirelessly from any iPad, iPhone, or iPod touch in your network. The AR system keeps control in the palm of your hand as you continue using your iPad, iPhone, or iPod touch to control the music.

“Acoustic Research has a history of design, innovation and technology, and our new AirPlay audio system continues this tradition,” stated David Geise, President of Audiovox Accessories Corporation. “AirPlay is a proprietary protocol suite developed by Apple and licensed to partners like us that allows wireless streaming of audio, video, and photos, together with related metadata between devices over a Wi-Fi network. In addition to adding AR quality sound, we’ve designed a great looking, high style piece that is simple to set up.”



The AirPlay Audio System by Acoustic Research is better than traditional docking and other wireless devices because you can control your music from your Apple iOS device, giving you freedom as a full-function User Interface (UI) remote. It also allows you to get music from multiple Apple devices. iTunes music libraries are capable of playing music away from the PC and it is simple to use (no pairing, always ready). You get high quality audio over Wi-Fi, with no use of dongles. You can also link up multiple audio speakers through your house and stream/control your audio files from any room in

your home. The ARAP50 will be available in the spring of 2012, with a suggested retail price of \$199.99.

“The AirPlay Audio System not only lets you hear your music libraries everywhere and anywhere in your home, it also delivers unsurpassed AR quality sound,” said Geise. “This powerful AR audio system can turn any user into the ‘house’ DJ.”

The Acoustic Research brand is marketed by Audiovox Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research Dealer in the US, email us at:
newaccountsinfo@audiovox.com

For more information about the Acoustic Research Power Conditioner product line, please visit:
www.araccessories.com/powercondition

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About Audiovox Accessories Corporation (AAC)

Audiovox Accessories Corporation (AAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

Audiovox Accessories Corporation (AAC) possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include RCA®, Jensen®, Terk®, Acoustic Research®, Advent® and SURFACE.

Headquartered in Carmel, IN and with offices in Canada, AEC has a robust international footprint through Audiovox Germany with multiple locations in Europe. For additional information, please visit our Web site at www.voxxintl.com and click on RCA or Acoustic Research for specific product info.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox®, Klipsch®, RCA®, Invision®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, and Oehlbach®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated

with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

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