

Advent Adds Seatback Solutions to the Industry's Broadest Rear Seat Entertainment Line

Line Launches with over 130 OE vehicle applications

LAS VEGAS, NV – January 9, 2012 – International CES, Center Hall, Booth 10404-10415 – Audiovox Electronics Corporation (AEC) announced today that its exclusive Advent® car dealer line is adding Seatback solutions to its market leading, rear seat entertainment (RSE) line. The recognized market leader in overhead and replacement headrests now brings a full line of Seatback Solutions designed for use in vehicles with factory installed, Active Headrest Restraint Systems that cannot be replaced. The Advent Seatback Solutions integrate seamlessly into the vehicle and operate on select models from Lexus, Mercedes, Kia, Hyundai, Dodge, Chrysler, Jeep, and Volkswagen.

“Seatback Solutions are the next big category, as more and more vehicles come standard with Active Headrest Restraint Systems. We entered the category two years ago as the only RSE aftermarket company with a Mercedes solution and now, we are expanding that into a full line with over 130 vehicle applications that cover almost all active seat headrest vehicles,” said Tom Malone, President of Audiovox Electronics Corporation. “With this introduction, Advent is your one-stop supplier for every RSE entertainment product category. Our Seatback Solutions line for all vehicles (active or non-active) is compliant with Federal Motor Vehicle Safety Standards and ensures seamless integration into vehicle specific interiors and factory electrical systems.”



Advent Seatback Solutions consist of dual 7” adjustable LED backlit monitors with 16x9 aspect ratio and a slot load automotive grade DVD player. Features include media ports for USB and RCA inputs, a dual channel IR headphone transmitter, dual channel fold-flat IR wireless headphones, a headphone output jack, on screen display menu functions, an integrated wireless FM transmitter and backlit control buttons for basic functions. These systems also come with a full function wireless remote control, patented cables for quick installation, and a factory match warranty (varies by vehicle). MSRP: \$1,549.99. Available now.

“Car dealers count on Advent technology for its proven ability to perform, not just for their customers but also for their bottom line, which is what you should expect from the rear seat entertainment market leader since the introduction of the category over 10 years ago,” said Malone. “Our full line of Seatback Solutions is driven by innovation in entertainment, lifestyle, safety and security. Advent continues to deliver products that provide greater convenience and features to the consumer, and profit opportunities to our dealers.”

The Advent brand is marketed exclusively to new car dealers and expeditors by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corporation (NASDAQ VOXX).

For information on becoming an Advent Dealer in the US, email us at: newaccounts@audiovox.com

For more information on Advent's Seatback Solution product line and vehicle application guides please visit: <http://adventproducts.com/seatback-system/>

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems and is the exclusive provider of SIRIUS XM satellite radio products in the aftermarket. AEC is also a recognized leader in the marketing of automotive entertainment, rear observation, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists, as well as nearly all of the major vehicle manufacturers ("OEMs"), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include Audiovox®, Invision®, Jensen®, Omega®, Advent®, Code Alarm®, Prestige®, and Excalibur®.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox, Klipsch®, RCA®, Invision®, Code Alarm®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger® and Oehlbach®, among others. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

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