

Acoustic Research Portable Wireless Speakers, Now With Bluetooth, Audio In & 900 Mhz Options

Line expands with new features and designs

LAS VEGAS, NV – January 9, 2012 – International CES, Center Hall, Booth 10404-10415

– Acoustic Research (AR) today unveiled the latest advancements to their award-winning wireless speaker line. The 2012 line-up includes Bluetooth® connectivity, direct connect through a 3.5mm Aux input and a 900MHz wireless transmitter with 150-foot range. The new Acoustic Research Outdoor Living collection offers a variety of Mission-, Main Street-, and Sport-styled wireless speakers designed for the “new living room” – outdoor living spaces with upscale landscaping, patios, decks, courtyards and gazebos.

“Nobody wants their audio systems trapped in one room when life happens all over the house, both indoors and out. AR’s wireless lifestyle speaker line fits the bill, allowing consumers to take their favorite audio wherever they want. There are six new portable indoor/outdoor mission and main street speaker design styles as well as one rugged ultra-portable sports speaker which won a CES Innovation Award this year,” said David Geise, President of Audiovox Accessories Corporation. “Research shows that 40% of the people who consider themselves outdoor entertainers indicated that they plan to purchase some level of outdoor entertainment in the next year. The demand for luxurious outdoor environments is rising fast and is forecast to keep rising over the next 10 years, which makes it a great new marketing opportunity for a brand that has been synonymous with quality sound since the first systems debuted.”

Geise further stated, “And that leadership includes the latest in connectivity as well as quality sound. With the popularity of Smartphones and Tablets, and increasing sales of all portable devices such as iPods and MP3 players, consumers are becoming more and more desirous of extending those devices and accessing their audio files and play lists at home on high end speakers. Our new line of lifestyle wireless speakers with Bluetooth is compatible with iPhones, iPods, iPads, and works with Android platform devices, so we have covered all the technology bases.”

AWS5 (Mission Style) and AWS6 (Main Street Style) Portable Wireless Speakers:



The AWS5 and AWS6 offer 150-feet of room to roam from the wireless transmitter, with high quality, full, rich sound that lets you listen to music from your MP3 player, AV receiver, Smartphone, Tablet, or other audio device wirelessly. Best of all, they are expandable, so you can add multiple units to enhance your outdoor environment. They are simple to set up, with push-button auto-lock tuning, and produce great sound in a compact form, with two-way acoustic design and bass boost. Each model runs on AC adapter (included) or six AA batteries (not included) and includes speaker, transmitter, two AC power adapters, and a mini-jack to stereo lead adapter. The AWS5 (Mission Style) and AWS6 (Main Street Style) will have a suggested retail price of \$99.99. Both will be available

in spring of 2012.

AWS53 (Mission Style) and AWS63 (Main Street Style) Portable Wireless Speakers:



Enjoy your music anywhere at home or on the go, with a portable wireless speaker from Acoustic Research. Both models offer two ways to connect to your music. The 900MHz wireless transmitter gives you 150-feet of room to roam from your audio source, great for outdoor entertaining at home, with crystal clear high quality wireless audio. The speaker's 3.5mm jack offers a convenient connection option to use anywhere you go—just connect your MP3 player or Smartphone to the speaker and enjoy! AR Wireless Speakers are simple to set up, with push-button auto-lock tuning, and produce high quality sound in a compact form, with two-way acoustic design and bass boost. Each model runs on AC

adapter (included) or six AA batteries (not included) and includes speaker, transmitter, two AC power adapters, and a mini-jack to stereo lead adapter. The AWS53 (Mission Style) and AWS63 (Main Street Style) will have a suggested retail price of \$119.99. Both will be available in spring of 2012.

AWS5B3 (Mission Style) and AWS6B3 (Main Street Style) Portable Wireless Speakers:



The AWS5B3 and AWS6B3 represent the ultimate in portable sound for music that goes wherever you go. Bluetooth wireless lets you stream and control your music from any Bluetooth-enabled wireless product, great for anywhere you are. The 900MHz wireless transmitter gives you 150-feet of room to roam from your audio source, great for outdoor entertaining at home, with crystal clear high quality wireless audio. And the speaker's 3.5mm jack offers a convenient connection option to use everywhere in between—just connect your MP3 player or Smartphone to the speaker and enjoy! AR Wireless Speakers are simple to set up, with push-button auto-lock tuning, and produce high quality sound in a compact form, with two-way acoustic design and bass boost.

Each model runs on AC adapter (included) or six AA batteries (not included) and includes speaker, transmitter, two AC power adapters, and a mini-jack to stereo lead adapter. The AWS5B3 (Mission Style) 99 and AWS6B3 (Main Street Style) will have a suggested retail price of \$159.99. Both will be available in spring of 2012.

CES Innovation Award Winning Outdoor Portable Bluetooth Wireless Speaker:



Portable MP3 devices have made it easy to take our music wherever we go. But unhooking from the earphones and sharing our music with others has not been so easy – until now. The AR Outdoor Portable Wireless Speaker (AWSBT1) lets you share your music wirelessly via Bluetooth (or wired, using the built-in 3.5mm jack). It's compact, easy-to-carry and simple to use, with a UV- and water-resistant exterior that lets you take it to the beach, tailgating, the basketball court, even on a camping trip, with no worries. The speaker offers a protected storage space for your wallet,

keys, etc., even for your MP3 player while it's connected wirelessly to the speaker. The AR Outdoor Portable Bluetooth Wireless Speaker is a must-have addition to any get-together on the go. The AWSBT1 will be available in spring of 2012, with a suggested retail price of \$129.99.

Legendary innovation, uncommon intuition – it's what sets us apart. Acoustic Research wireless speakers deliver convenience and performance, with rich, high quality sound in compact, weather resistant designs. Offered in several styles to compliment your indoor and outdoor environments and lifestyles, these speakers are the perfect solutions to enjoy your music anywhere you want hear it," concluded Geise.

The Acoustic Research brand is marketed by Audiovox Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research Dealer in the US, email us at:
newaccountsinfo@audiovox.com

For more information about the Acoustic Research Power Conditioner product line, please visit:
www.araccessories.com/powercondition

Like us on our Facebook Page: [Acoustic Research](#)

About Audiovox Accessories Corporation (AAC)

Audiovox Accessories Corporation (AAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

Audiovox Accessories Corporation (AAC) possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include RCA®, Jensen®, Terk®, Acoustic Research®, Advent® and SURFACE.

Headquartered in Carmel, IN and with offices in Canada, AEC has a robust international footprint through Audiovox Germany with multiple locations in Europe. For additional information, please visit our Web site at www.voxxintl.com and click on RCA or Acoustic Research for specific product info.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox®, Klipsch®, RCA®, Invision®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, and Oehlbach®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

Audiovox Contacts:

Jeremy Stoehr
Phone: 1-631-436-6371
Email: jstoehr@audiovox.com

Mary Kate Joyce, Marina Maher Communications
Phone: 1-212-485-6865
Email: mkjoyce@mahercomm.com

#