

### Acoustic Research Bluetooth Wireless Audio System Sets Your Smartphone's Music Library For Free

*Stream and control music from your Smart device via Bluetooth*

**LAS VEGAS, NV – January 9, 2012 – International CES, Center Hall, Booth 10404-10415**

– Acoustic Research (AR) today unveiled the next generation of audio product for the next generation of portable devices. Virtually every Smartphone sold today— whether Android®, Windows Mobile®, iPhone®, or BlackBerry® —has a wireless audio feature built into it...it's called Bluetooth®, and Acoustic Research brings that feature life. Our new Bluetooth Wireless Audio System, the ARS70, lets you stream music via Bluetooth from your Smartphone to a 20-watt, high quality AR stereo sound system. Control it in the palm of your hand with your Smartphone.



“There were an estimated 250 million personal electronics sold in 2011 that have an untapped universal wireless audio feature built into them thanks to Bluetooth. This new system unlocks that feature and lets the consumer use their communication ‘heart’, the Smartphone, to control music not only on the go but also in their home...or office or anywhere,” said David Geise, President of Audiovox Accessories Corporation.

The AR ARS70 Bluetooth wireless speaker system brings your favorite music to any part of your home inside or out. This system easily connects to any Bluetooth-enabled smart device. The ARS70 will be available in spring of 2012, with a suggested retail price of \$129.99.

The Acoustic Research brand is marketed by Audiovox Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research Dealer in the US, email us at: [newaccountsinfo@audiovox.com](mailto:newaccountsinfo@audiovox.com)

For more information about the Acoustic Research Power Conditioner product line, please visit: [www.araccessories.com/powercondition](http://www.araccessories.com/powercondition)

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**About Audiovox Accessories Corporation (AAC)**

Audiovox Accessories Corporation (AAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

Audiovox Accessories Corporation (AAC) possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include RCA®, Jensen®, Terk®, Acoustic Research®, Advent® and SURFACE.

Headquartered in Carmel, IN and with offices in Canada, AEC has a robust international footprint through Audiovox Germany with multiple locations in Europe. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com) and click on RCA or Acoustic Research for specific product info.

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox®, Klipsch®, RCA®, Invision®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, and Oehlbach®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

**Safe Harbor Statement**

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.*

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