Acoustic Research®

NEWS RELEASE

Acoustic Research Unveils Docking Stations For Apple And Android

Tablet and smartphone sales drive the launch of six new docking stations

LAS VEGAS – January 5, 2011 – International CES, Center Hall, Booth 10406-10418 – Audiovox Corporation (NASDAQ: VOXX) – Audiovox Accessories Corporation today introduced a complete line of docking stations from Acoustic Research for the iPad, iPhone, and iPod. A model for Android-based products is also included as well.

"With Tablet and Smartphone sales exploding and becoming some of the fastest selling consumer electronic devices, we took an in-depth look at the Tablet and Smartphone experience and created products that would add enjoyment and entertainment to the consumer. All six docking models are intuitively designed, and allow the consumer to enjoy premium quality sound. And at the same time, these new docking stations provide fast and convenient charging," said David Geise, President of Audiovox Accessories Corporation.

Leading the new line of Acoustic Docking Stations is the ARS45i, which produces 30 watts of total power and deep bass. This high performance docking speaker system offers component and composite video-output for video playback on the consumer's TV, and a remote control for operating across a room. It is a perfect fit for iPad, iPhone or iPod users. The ARS45i will be available this spring with a suggested retail price of $129.99.

The ARS35i offers supreme functionality for an iPad dock. This model has a motorized rotating arm that turns the iPad to landscape or portrait mode for user viewing preference. The 20 watts of power makes the consumer's music or games sound better than ever. This dock also includes video-output, FM radio, and audio input for MP3 player connection. It is perfect for home, school or the office. The ARS35i will be available in March 2011, with a suggested retail price of $129.99.

iPad owners will enjoy the custom design of this sleek, high-gloss black finish of the ARS30i. The entire front is a speaker. It features an LCD display, built-in FM tuner, clock, video-output, and a remote. The main unit allows for docking and charging of iPods and iPhones, as well as the iPad. The ARS30i will be available this spring with a suggested retail price of $99.99.

The Acoustic Research ARS20i and ARS13i are models for iPad users. The ARS20i offers two different viewing modes for the iPad. It has a digital FM radio and dual wake alarm. The ARS20i will be available this April; and the suggested retail price is $79.99.

The ARS13i charges your device while playing games, surfing the web or playing your favorite tunes on your iPad. ARS13i will be available this spring with a suggested retail price of $39.99.

For Android-based consumers, Acoustic Research introduces the ARS15 docking station. It supports Droid, BlackBerry, Apple, Samsung Smartphones and tablets. There are USB charging ports and the Bluetooth technology offers wireless audio streaming. The ARS15 will be available this May, and the suggested retail price is $69.99.

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To learn more about Acoustic Research and the new Acoustic Research Docking Stations, please visit www.acoustic-research.com.

About Audiovox

Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, Internet radios, clock radios, portable DVD players, multimedia products like digital picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer®-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, Advent, RCA, Jensen, Acoustic Research, Energizer, Code Alarm, Invision, Prestige, Schwaiger, SURFACE and Terk brands. For additional information, visit our Web site at www.audiovox.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2010 and in its most recent quarterly filing with the Securities and Exchange Commission (SEC).

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